



In 1975 a group of West Salem Business people established the West Salem Business Association (WSBA) with the goal to: "Promote the West Salem business community."

Membership is open to businesses or individuals who are interested in supporting the association.

WSBA works closely with Salem-area groups to improve the livability and business climate in West Salem.



Membership Benefits

- Promotional Opportunities
- Business Networking
- Awareness of West Salem Business Issues
- Community Involvement
- Increased Business Visibility
- Group Voice in Business Concerns



West Salem Business Association
PO Box 5021
Salem OR 97304
www.wsba-westsalem.com

CC 10/2017



Serving West Salem Since 1975

Visibility
Community
Collective
Voice in
Business
Concerns
Business
Enhancing the
West Salem
Business
Community
Marketing
Networking



Events & Activities

Community Service Awards

Presented annually to individuals or businesses who have shown dedication to the West Salem Community.

Scholarship Program

Each year two high school seniors are selected from qualified applicants to receive a \$500 scholarship. To qualify students must live in the 97304 zip code area. The Scholarship Committee reviews each applicant's grades, community involvement, and financial need prior to awarding scholarships.

Community Fundraising Events

WSBA organizes fundraising events to benefit the West Salem community or schools. Past events have included concerts, golf tournaments, and fun runs.

Banners & Holiday Decorations

Volunteers install festive colorful street banners each spring/summer along Wallace Road and Edgewater Street and during the holiday season lighted decorations are installed.

Social Event

WSBA members and their guests are invited to a social event each year to get a recap of the association's accomplishments and activities and meet other business members.

Membership Info

Annual Dues

Dues are based on a January—December calendar year.

Board of Directors

Each November the board of directors (including officers) is elected by the membership.

Monthly Membership Meetings

Membership meetings are held the 4th Thursday of each month at West Salem Roth's from 11:45 a.m. - 1:00 p.m.

Meetings provide members an opportunity to network, exchange ideas and information, and get updates on association activities. Guest speakers also share information on a variety of subjects.

Communication

Visit www.wsba-westsalem.com to get valuable information about West Salem community issues, projects, and challenges. Members also receive regular emails about what's happening in West Salem.

Business Directory

WSBA sponsors an annual business directory distributed to all West Salem residents. The directory highlights WSBA members and gives member businesses special advertising rates.

